

Product Guarantee

List product guarantee

List return policy

Nutrition Facts

Add nutrition information
if your product is
a food or drink.

Place Image, if not
a food or drink

**Company Logo
Image**

Customer Service: or Contact Us

Email

Phone Number

Face book/Twitter

Store Locator

Street Address
City, Street
zip code

WWW.Webaddress.com

PRODUCT NAME

Slogan

Draw Image

Name
Student Number

Product Decisions

- Brand name -
- Functionality -
- Styling -
- Packaging -

Communication Decisions

Benefit to the consumer.

Why should they purchase your product?

Compare your product to other like products.

Why is your product the best?

Promotion Decisions

Price of product.

Special promotions

Image

2

3

4