

Product Guarantee

Lifetime guarantee:

Lifetime Guarantee covers, and is limited to, the Covered Repair. Under this Lifetime Guarantee, at no cost to the customer.

In addition, at no cost to the customer, Progressive will provide you with a rental vehicle while the corrective repairs provided under this Lifetime Guarantee are completed .



PROGRESSIVE®

1-800-AUTO-PRO, they'd receive a Progressive quote and comparison rates for up to three competitors.

Address:

**6300 Wilson Mills Road
Mayfield Village, Ohio 44143
U.S.A.**

Telephone: (440) 461-5000

Fax: (440) 446-7436

<http://www.progressive.com>

**PROGRESSIVE
INSURANCE**

**All People love
Progressive !**



Greg Lopez

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Product Decisions

Product

Quality : Progressive Car Insurance is actually currently ranked as one of the best brands of insurance that is currently on the market.

Functionality: To transfer the possibility of a loss (risk) to an insurance company, which in turn spreads out the costs of unexpected losses to many individuals. Having insurance will not eliminate the risk of death, illness, injury or property damage, it relieves the insured of the financial losses these risk bring.

Accessories and services: Progressive has been in business since 1937 and currently is one of the largest auto insurance groups in the United States. We have more than 10 million policies.

Support: Progressive introduced Immediate Response® Vehicles, known as IRVs, in 1994. This will give your insur-

Promotion Decisions

Communication

Benefit to the consumer.

Easy-to-use web site lets you make online payments, and update your policy at any time.

Why should you purchase Progressive Insurance?

They sell insurance directly to customers online and by phone, and we also offer insurance through more than 30,000 local independent agents.

Compare your product to other like products.

1-800-PROGRESSIVE (1-800-776-4737).

Shopping around? You can compare your Progressive Direct rate with rates for other top companies, too. Once you buy, you can service your policy online or with a customer service representative. It's that easy.

Why is your product the best?

Progressive is the only Insurance company you will need. They offer home, life and car and motorcycle insurance.

Promotion Decisions

Price

Only Progressive gives you the option to tell us what you want to pay with Name Your Price

The Progressive Insurance Foundation provides:

Financial support to the Insurance Institute for Highway Safety (IIHS) to further

